



## **ITMB PUBLISHING LTD.**

- **INTERNATIONAL TRAVEL MAPS AND BOOKS**
- **ITM DISTRIBUTION**

**12300 Bridgeport Road  
Richmond, BC  
CANADA V6V 1J5  
TEL: (604) 273-1400  
FAX: (604) 273-1488  
E-mail: Jack@itmb.com**

**AXIS OF EVIL MAPPING NEWSLETTER #9 OF 2020 – October and the early part of November NB: This Axis notes several new titles that arrived during October – details below!**

### **INTRODUCTION**

ITMB continues to publish new titles during this ill-fated Era of Covid. Although travel is largely not practical at the time of writing this, better times will follow, and we want fresh artwork to be available as the world re-awakens to the joys of exploration. Thus, under **NEW TITLES**, below, you will discover several wonderful new releases, some of which have never been published before. We at ITMB may not be able to influence the course of Covid-19, but we are optimistic about recovery and are willing to invest in your future prosperity. We hope that you are also.

### **ITMB HOURS OF OPENING**

ITMB is now open to the public from 10:00am to 5:00pm Monday to Friday, with Linh and Phuong operating the business, and by appointment on weekends. Hours are subject to change if the virus situation worsens. Lan and myself are in the office seven days a week, roughly 9:30 to 6:00 to answer the phone and to continue developing new cartography. Our web store and email connections continue to operate 24/7.

### **THE WORLD HAS JUST GONE THROUGH A MAJOR SHIFT**

The US election is now more or less over. Counting of ballots, and verifying the accuracy of ballots cast, will be an on-going reality for much of November, but the American people have spoken decisively and nothing can undo that reality. As I write this, Trump is refusing to concede, so President-Elect Biden is patiently awaiting the final tabulation of votes, so the Electoral College can confirm his victory. The USA is emerging from a period of chaotic leadership that has severely damaged it, both internally and internationally. Biden and his team have won both a decisive majority of the popular vote and the Electoral vote, but America remains bitterly divided. Republicans did very well in this election, and to give some credit to Trump, he was effective in getting many millions of voters to support him. Biden did better. Some 75,000,000 voters turned out in a variety of ways to support Biden's pledge to work towards healing a divided America. It is too soon to sum up the overall ramifications of this election, but I think it is safe to say that America crossed an invisible line into becoming a multi-racial society with this election result. That means that the world can breathe a little easier today. Americans did not follow the lemmings over the cliff.

### **TRAVEL AS IT IS UNFOLDING**

The travel industry is hurting. It is, in fact, dying a slow death. Looking at the airline industry as an example, in October, Lufthansa laid off 1,100 pilots and shuttered 70% of its fleet of aircraft. American, Delta, and United laid off 50,000 employees and discontinued flights to dozens of US cities or severely reduced flights to larger centres. WestJet, in Canada, has just suspended service to most parts of Atlantic Canada, citing lack of demand. Airlines all over the world are contracting, laying off highly skilled staff and parking aircraft rather than flying them. This trend will accelerate as more and more airlines run out of cash. Air Transat, a charter airline, reached a deal with Air Canada to sell itself for \$770 million last March. In October, the deal was renegotiated and the sale price dropped to \$17 million. That's a fairly fast and painful death!

Cruise ship lines are also in deep trouble, but most will probably survive simply by parking their ships and laying off staff. I was called yesterday by my agent querying a cruise we booked a year ago from Japan to Vancouver. Was I still interested in this cruise? My answer was yes, once it was safe to travel and Vancouver's cruise ship terminal re-opened, which won't happen until late May of 2021 at the earliest. To date, Vancouver's terminus has lost five billion dollars of revenue since March. That's serious cash! Cruise ship restrictions on sailing are due to expire on October 31<sup>st</sup>, but with the upsurge of virus cases in Europe and in North America, few are expected to set sail before December, if then.

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Every major car rental firm has filed for what is known in the USA as Chapter 11 protection and in other parts of the world as creditor protection. You name the company and I will guarantee you that it is bleeding red ink each and every day. Almost all rental companies do not actually own the cars they rent out or lease; they themselves lease the cars. As these leases expire, the car rental firms are off-loading thousands of lightly-used cars back on to whoever funded them, and these owners are flooding the used car market worldwide with former rental cars. The rental companies, in turn, are shrinking rapidly in size. The longer this economic crisis goes on, the harder it will be for these companies to expand to meet a growing market. Many, unfortunately, will not survive. This is a slow and painful death.

The travel information industry, such as map publishers, is also suffering badly. Fortunately, most such companies are family-run or owned by hands-on entrepreneurs who have no choice except to continue selling down existing inventory and hoping for an uptick in sales. There are, however, larger investor-owned publishing houses that will find it difficult to maintain a happy face to shareholders in the reality of everlasting dismal sales. I'm thinking of firms like Lonely Planet, Insight, Mairs Dumont, Collins, and the like. Do they have the deep pockets that can maintain a business in a loss situation for the next year? We have all approached this virus as if it were a short-term jolt that we could survive. It now appears that Covid is a long-term battering ram that will last at least another year. Is this yet another business field experiencing a slow death?

### **WILLIAM DAMPIER, PIRATE, EXPLORER, AND AUTHOR**

The first travel guide ever written in 'modern' times was 'A New Voyage Around the World' by William Dampier, an English adventurer, written while he was imprisoned in Spain for piracy, and published in 1697. Dampier was one of those larger-than-life individuals who was involved in numerous adventures, many of which would today be considered highly criminal, but at the time were commonly undertaken. Sir Francis Drake was, after all, a pirate as well as England's paramount sailor by the time of the Spanish Armada.

A full account of Dampier's (1651-1715) life would be too lengthy for this newsletter; suffice to say that his journal of his early adventures during his first of three navigations of the world profoundly influenced further expeditions by James Cook, Horatio Nelson, and Charles Darwin. One of his crewmen, Alexander Selkirk, was off-shipped on an island off the coast of Chile after complaining about the sea-worthiness of Dampier's ship and became the model for Defoe's epic novel Robinson Crusoe. Dampier subsequently rescued Selkirk in 1709. Johnathan Swift modelled his hero Gulliver after Dampier in his famous Gulliver's Travels. The Rime of the Ancient Mariner poem was inspired by Dampier's description of an albatross. William Bligh sailed into the South Pacific in search of the plant called breadfruit which Dampier first recorded, leading to the infamous Mutiny on the Bounty.

Dampier explored large parts of Terra Incognita, now known as Australia, where the town of Dampier in Western Australia is named after him; also New Zealand's third highest peak, straits in Indonesia and Papua, and a channel near Ascension. It would be interesting for readers to check out the Wikipedia listing for William Dampier, which is a fascinating read, but also the Oxford Dictionary, where Dampier is noted no fewer than 80 times for introducing words such as breadfruit, tortilla, soy sauce, guacamole, chopsticks, barbeque, cashew nuts, kumquat and numerous other words into the English language.

He was unusual as a pirate/explorer in that he was well educated and interested in botany, naming many plants and creatures he discovered and greatly influencing young Charles Darwin. My purpose in introducing him to Axis readers is to record his ground-breaking influence in promoting travel (in the form of exploration) in the earliest days of European expansion following the break-up of the Holy Roman Empire and the Protestant Reformation. He inspired many by his writings and paved the way for those great men who became more renowned, but they could not have accomplished what they did without Dampier breaking the ground, so to speak, by writing about his incredible life experiences.

### **HARMLESS, HUMOUROUS SIGNS**

Readers send me humorous things every so often, and I use them to break up the serious nature of something that is supposed to be an informative practical listing of map-related activity. Needless to say, there is precious little in the way of news related to mapping these days, so here are some signs recently photographed:

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1. Did you know that on the Canary Islands, there is not one canary? And on the Virgin Islands, the same thing – no canaries there either!
2. I'm glad I learned about parallelograms in high school instead of learning how to prepare my taxes. It comes in so handy during parallelogram season!
3. Try to remember that the greener grass just across the fence may be greener due to a septic tank issue.
4. When I grow up, I'd like to be a retired lottery winner.
5. These days, a lot of conversations start with "Did I tell you this already?" or "What was I about to tell you?" (Grandson Johnny is famous for this!)
6. Never wish death on someone who wrongs you. Wish for him to have explosive diarrhea while debating the presidency on national TV, with frequent sneezes.
7. The replacement for a Do Not Disturb sign is Already Disturbed, Proceed with CAUTION!!!
8. The main function of the little toe is to make sure that all the furniture in the house is in place.
9. You never appreciate what you have until it's gone. Toilet paper is a good example.
10. I left the best for last. It is a picture posted in a large home supplies store, picturing a reclining cat wearing an orange apron and reads Welcome to Home Depot – Go Find It Yourself. The cat, of course, is sleeping.

### RICHARD HALIBURTON, AN EXTRAORDINARY ADVENTURER

We have recently been doing some renovations in our warehouse, and I uncovered several boxes that were stored against a back wall when we moved here twelve years ago and have remained hidden until now. One box contained several copies of a book I had written many years ago, and another contained my high school yearbooks. Among these boxes were several books by Richard Halliburton, an American dreamer who made it his life mission to explore as many of the world's wonders as possible in the 1930s, in an era when travel was beyond the means of all but the wealthy. I discovered his book "The Complete Book of Marvels", written in 1937, while working at Leaside Public Library as a book restorer. As the book was missing one page, the library discarded it, so I took it home and devoured it night after night until my 13-year-old brain became convinced that I would also spend my life exploring the world. By and large, I have, and I've seen most of the marvels described by Halliburton, such as San Francisco's Golden Gate Bridge, which is still a masterful piece of engineering, the Heartland of Russia, the Panama Canal, the pyramids of Egypt, Carcassonne, Mont St. Michel, and Mount Fuji, among many others. He not only described the spectacular attractions vividly, he added anecdotal commentary that brought adventures into vivid detail. Now, a book from the 1930s might seem a tad tame in the heady 21<sup>st</sup> century, but much of where he went and how he travelled would be impossible today. His visit to Mecca could not be undertaken now by a non-Muslim, for instance. The Kingdom of Manchukuo that he visited disappeared during WW2. He popularized travel for a generation of Americans who were surviving the Great Depression, and for whom travelling to Rio or Athens was an unrealizable dream. He inspired me, and I am very happy to have re-discovered his writings.

### WORK IN PROGRESS - all sellers/librarians please note

During the current public health crisis, travel is limited. Internal travel from one country of Europe to another appears to be closing down as the virus resurges. Generally speaking, international travel is still extremely limited, and this state will probably continue for the rest of 2020 and much of 2021.

This places a real and very, practical constraint on every map publishing house. ITMB, as of November, 2020, has ample inventory of almost all of the titles traditionally carried as part of our publishing line, and continues to expand our line by issuing brand new titles. However, we are receiving regular orders that are depleting that inventory, albeit gradually. The following titles are under development, with our best guess as to the future:

**Atlantic Canada** – The four Atlantic provinces of Canada constitute a regional reality for the country. New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland/Labrador have always existed as an entity, enhanced today by a travel 'bubble' in the era of Covid. Residents of the region can travel freely within the 'bubble' of the four provinces. ITMB used to have a map of this region, and is pleased to be close to re-releasing an updated version in the spring of 2021, subject to the ability to travel safely.

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**Amsterdam and Central Holland** – The city of Amsterdam is one of the most touristic cities in Europe. It is also special to me, as I lived on Singel canal for a summer as a young man and had the opportunity to explore the city in depth. Like many cities, Amsterdam is evolving into a more pedestrian-friendly city, with an increasing number of streets in the city centre closed off to vehicular traffic. As part of our long-term plan to gradually expand ITMB's coverage of Europe, a new edition of Amsterdam is long overdue. The other side of the sheet is still evolving, and might either be a detailed regional map of the hinterland of the city, or complete coverage of the country. Regardless, this map is currently scheduled for release during 2021, depending on travel safety.

**Balkans** – ITMB has mapped many of the countries as individual maps that would constitute the region known as the Balkans, but never the region itself. This is in the process of rectification. Lan is in the early stages of preparing a double-sided map showing the entire Balkans region, plus Greece, on one side, and a very detailed map of the mountainous interior of the region on the other side. This should be ready for release sometime in 2021.

**Burkina Faso and Niger** – This title is out of print and in the process of being updated and changed into Burkina Faso and West Africa, a double-sided map that should prove to be more useful for travelers visiting this part of Africa. Niger has already been updated and released as Niger and Nigeria, a more logical combination. Due in 2021.

**Cape Town and the Garden Route** – This is a title we have wanted to do for years. South Africa, as a country, has stumbled badly since ZANU took over the reins of power. However, things seem to be getting better touristically, so we have started developing a new double-sided map of one of the most touristic parts of southern Africa. The city side artwork is almost completed, and we are working on the southern coastline of South Africa at the moment. Again, due to Covid concerns and travel restrictions, this title will not be published until times are better. We'll hope for mid-2021, but this is out of our hands. The virus rules our lives at the moment.

**Cyprus** – This is a popular European travel destination. We spent two weeks here a couple of years ago and felt that ITMB could produce a better map than any we could find. The country has a troubled modern history, and finds itself divided into two semi-hostile portions. The southern two-thirds are what used to be 'Greek' Cyprus and is now the EU country called Cyprus. It is prosperous, a full member of the EU, and very touristically attractive, and still basically Greek as a population. The northern third is known as Turkish-controlled Cyprus and results from a Turkish invasion over 30 years ago and is predominately Turkish populated. It is an interesting, if somewhat less prosperous, part of the island of Cyprus. One can travel between the two portions. Left to themselves, the two portions dividing the island would probably have reached an accommodation years ago, but the island has become one of those enigmas wrapped in a puzzle that defies solution. Regardless, we were fascinated by our time spent there and are gradually creating a map that we hope will portray both sides of a lovely island positively. Man's reach must exceed his grasp, else what's a heaven for, eh? Due sometime in 2021.

**Dubrovnik and the Croatian Coast** - We were privileged to participate in a ten-day cruise from Porec to Dubrovnik and found it to be such a wonderful learning experience that we wanted to create the perfect map of this wonderful area. Covid has enabled us to concentrate on developing new titles, and mapping Dubrovnik has been a real treat. As with all brand new ITMB titles, this one will be ready when it is ready, and not a day sooner. Due in 2021.

**Everest** – The current ITMB map of Mount Everest is out of print for now. Rather than just reprinting it, we have decided to re-work the sheet into a double-sided map, called Everest and the Himalayas, for release in 2021. As no one can climb the mountain until 2021 at the earliest, printing the artwork will be delayed, but it is ready to go to press. We hope to release this newly-updated edition in mid-2021, Order ITMB Himalayas for now.

**France North Road and Rail Map** – As is evident from its title, this is yet another example of ITMB expanding its range of more detailed mapping coverage of Europe, with an emphasis on rail travel. All the road information is still present, but we have placed improved emphasis on both the rapid-rail and regular-rail lines now available in France. The network of high-speed train lines continues to expand in France, as in other European countries, to transform travel in the continent, and the network of regular train coverage is being more attractively priced by a government unable to keep expanding airports for short flights. ITMB already has a road/rail map of Southern France, so this will complement that effort. Due in 2021, depending on when it will be safe to travel again.

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**Georgia and Tbilisi** – The Caucasus region has been volatile ever since the breakup of the Soviet Union in 1989. ITMB first published a map of the Caucasus region in the mid-1990s, noting various breakaway mini-states/autonomous regions and the fracturing of the region into mutually hostile nation states. As a result, it is very difficult to map a country like Georgia accurately. How does one portray the various autonomous regions? What is the correct border between Georgia and its neighbouring states? How can one prepare a map of Georgia without including parts of Russia, Turkey, and Azerbaijan? One might as well ask ‘What is the sound of one hand clapping?’ Regardless, as time passes, new digital data comes to our attention, and tourism sorts out the worst excesses of political diatribe. The time has come to prepare a detailed map of Georgia as it is today without unduly combining it with artwork covering neighbouring states as an integral part of the artwork. Thus, Lan is working on a detailed map of the country on one side, and a first-ever detailed map of Tbilisi on the second side. We had planned to visit Georgia in 2019, but delayed the trip due to difficult flight arrangements. Now, of course, we wish we hadn’t as it is much more impossible to visit Georgia today than a year ago. Regardless, the development of artwork into a final map is the work of months of effort, and we have to look to the future and a time when travel will be easier. In the meantime, ITMB publishes an excellent map of Georgia combined with Armenia, another country we would love to visit. We are not expecting Georgia to be completed before mid-2021 and release will depend upon Covid, as always.

**Russia’s Heritage Cities** – The current edition is out of inventory and consideration of a fresh edition suspended until travel to the central portion of Russia is more safely accomplished. The heartland of Russia is known as ‘the Rus’, covering a relatively compact geographic area centred on seven heritage cities – the Golden Ring. Russia has been particularly hard-hit by the virus, so at the moment, travel to that country is extremely risky. This may change if their newly-announced vaccine proves effective, but at the moment, we are pausing this title.

**Slovakia and Hungary** – Inventory of this title has sold out. We are re-working this title into a brand new double sided map called Slovakia and Bratislava, with the country filling one side and an excellent city map being on the opposite side of the sheet, for release sometime in 2021. Hungary and Budapest was released in 2019.

**Solomon Islands** – For some unknown reason, this particular map seems to be selling better at the moment than any of our Pacific Ocean island maps. We still have inventory in stock, but Lan is happily re-working this map into a double-sided one with some sort of Pacific Ocean map on the reverse. Like most such titles, this one is a work in progress and will be completed when it is finished, and not a day earlier! It will not, however, be sent to press until travel generally becomes safe again.

**Spain South Rail and Road Map** – Europe is changing, and not just because of Covid. Touristically, Spain consists of three regions: the Catalonian portion centred on Barcelona and the Pyrenees, the northern interior, and the southern/eastern coastal areas. From a practical point of view, Spain, like France and Italy, can be best viewed as north half and south half. Spain North has already been released. Lan is now developing detailed artwork covering the southern half of Spain, from Madrid to the Mediterranean. This is the more fertile part of Spain, so is more densely populated. It was also dominated for centuries by the Moors, so contains numerous examples of mosques and minarets from the era of Muslim dominance up to the time of Ferdinand and Isabella and the Age of Discovery that created the great Spanish empire. It is also the most important part of Spain touristically, including Toledo, Granada, Seville, and Cadiz. Expected in 2021.

**Sri Lanka and Southern India** – We have run out of copies of the current edition. However, a new edition is ready for printing and should be available in 2021.

**Surinam** – This title is out of stock indefinitely. We hope to re-release it in 2021, depending on safe travel provisions.

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**Yosemite National Park and Central California** – Travel within the USA continues to flourish despite the era of Covid. ITMB has created a growing range of ‘thematic’ maps covering well-known travel destinations inside the USA (Florida Keys, Grand Canyon, Hawaii, Route 66, and Yellowstone NP being examples). Central California is blessed with a mountainous region on its eastern side called Yo-sem-ite (with the emphasis on the middle syllable and the last e pronounced as if it were a double ee. I note this because the current President of the USA made a speech wherein he mis-pronounced the name of one of America’s primary travel destinations repeatedly). The park is the second most-travelled-to national park in the USA. Our artwork is almost complete, but we will hold back on printing it until the early summer of 2021, as it is closed during the winter months.

### NEW RELEASES FOR OCTOBER, 2020.

**Japan Central Travel Reference Map 1<sup>st</sup> Ed. 2021 1:600,000 ISBN 9781771293907 UPC 817712939074 \$13.95cdn/us E9.50 8.95GBP** – This is a brand new title for ITMB, a double-sided map covering the ‘core’ regions of Japan most visited by tourists exploring Japan. Side 1 covers from Tokyo north to Sendai/Nigata and west to Nagoya. Side two covers all of Japan as far as Hiroshima, with insets of the Osaka/Kobe and Kyoto/Nara regions. Naturally, all touristic attractions are noted. **AVAILABLE**

**Mount Fuji/Kanto Region Travel Reference Map 1<sup>st</sup> Ed. 2021 1:65,000/1:600,000 13.95cdn/us E9.50 8.95GBP** - The volcanic cone of Mount Fuji is Japan’s most popular touristic attraction. Located a short train ride west of Tokyo, Fuji attracts millions of visitors each year. Side 1 focuses on the mountain itself, showing rail connections, surrounding towns, roads on the lower slopes, hiking trails, and accommodations close to the summit. Side 2 shows the overall region from Tokyo to Nagoya and north to Nigata. This is a brand new ITMB title. **AVAILABLE**

**Spain North Rail and Road Travel Reference Map 1<sup>st</sup> Ed. 2021 1:700,000 ISBN 9781771297226 UPC 817712972262 \$13.95cdn/us E9.50 8.95GBP** – Spain is the most visited travel destination in Europe, but no one has published a rail map of the country – until now. This map covers the northern half of the country from Barcelona to Santiago de Compostela and as far south as Madrid/Toledo. Side 1 concentrates on the northeastern portion of Spain and Side 2 on the northwestern area and the far north of Portugal. The emphasis is on train travel, but all roads and physical features are included, as well as museums, camping spots, and major attractions. A separate map covering the southern half of Spain is in preparation. This is a brand new map for ITMB. **AVAILABLE**

**Tofino & Southern Vancouver Island Travel Reference Map 1<sup>st</sup> Ed. 2021 1:47,000/1:200,000 ISBN 9781771298001 UPC 81771298014 \$11.95cdn/us E9.50 8.95GBP** – Vancouver Island is one of the marvels of tourism in Canada. It is, in fact, so big that it needs to be explored in sections to reach its full potential. Tofino is the westernmost town on the island and is home to the great Pacific fleet of fishing boats. It is also the westernmost leg of the ten thousand kilometer-long Trans-Canada Highway, and the beginning of the Trans-Canada National Hiking Trail. Side 1 concentrates on the immediate surrounds of Tofino, Seven-Mile Beach, and Kennedy Lake. Side 2 covers the southern half of the large island, from Victoria north to Courtenay, and includes the Broken Islands region off the west coast, the West Coast Hiking Trail, Cathedral Grove old growth forest, the Gulf Islands, and all the ferry connections with Vancouver and various islands, as well as all the Backroads logging roads that are the main way to explore the interior of wonderful Vancouver Island. **AVAILABLE**

### NEW RELEASES SEPTEMBER, 2020

**Barbados & St. Lucia Travel Reference Map 3<sup>rd</sup> Ed. 2020 1:38,000/1:45,000 ISBN 9781771290937 UPC 817712909374 \$13.95cdn/us E9.50 8.95GBP** – **AVAILABLE**

**TURKMENISTAN (and AFGHANISTAN) TRAVEL REFERENCE MAP 4<sup>TH</sup> Ed. 2020 1:350,000/1:650,000 ISBN 9781771297998 UPC 817712979988 \$13.95cdn/us E9.50 8.95GBP** – **AVAILABLE**

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