



ITMB PUBLISHING LTD.

- INTERNATIONAL TRAVEL MAPS AND BOOKS
- ITM DISTRIBUTION

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AXIS OF EVIL MAPPING NEWSLETTER #7 OF 2020 – (mid-July to end of August). For all New Titles: please see below for details.

INTRODUCTION

Well, our fifth and final pre-booked trip for 2020 has just been cancelled, as Icelandic Air is not flying into Vancouver at the moment. Shucks! I was so looking forward to being placed in quarantine in Sweden for two weeks, then flying home to two more weeks of quarantine here. It now appears that 2020 will be the year of least travel for me since I was a child. We have also decided not to attend this fall's Frankfurt Book Fair. This was a difficult decision to make, but the risks of contracting the virus are just too high for comfort.

QUOTE OF THE MONTH

'Give me ten years, and you will not recognize Germany anymore'. A. Schicklgruber, election slogan, 1933 – and if you need me to explain that in terms of 2020 American reality, you're either very young or on the road to repeat a very bad part of history.

NEED SOMETHING TO SELL? How about inflatable globes?

ITMB markets a wide range of inflatable globes. Most of them are our own representation, but we also market Replogle inflatable globes. All inflatable globes are made of plastic to ASA and CSA standards of safety and are packaged in a transparent plastic bag, secured at the top with a card label. Although retail prices are low, they generally are sent unpriced. We have five different 12" globes, nine 16" options, a 27" and a 33" options and two 36" options, ranging from \$8.95 to \$54.95. Our list of inflatables is too long to be posted here, but they are all on our web site at www.itmb.com. Most inflatables are designed for younger hands to hold, or to be hung from a ceiling as decoration. Naturally, the 12" versions tend to be the least expensive as well as the most popular. Political globes tend to be light blue ocean, dark blue ocean or transparent. Our most popular inflatable is the 12" NASA Earth from Space, with the 16" Astronaut from Space being a close second. It's summer, and many people are staying pretty close to home for 2020, so an inflatable is a great way to have something enjoyable as well as educational. All such globes are shipped un-inflated, so are easy to pack and last forever as a sales item. This is something to consider!

TRANSLATING POLITICAL DOUBLE-TALK

Politicians are prone to placing a favourable light on matters of politics; to do otherwise might rebound to bite them. Most countries could compile a list of mis-speaks. One head of government, however, is such a pathological liar that an entirely new vocabulary of double-speak has evolved. Here are some, with translations:

Many people have told me = Voices in my head have revealed to me

A lot of people don't know = I just learned something that everyone else has known since elementary school

Believe me = I'm now lying to you

In fact = Get ready, I'm about to lie to you again

He's a great guy = someone is about to be axed, demoted, or vilified

MAGA = I will steal as much as I can from you and you can't stop me

Nobody knew = Everyone except me knew

Huge (something) = something is either shrinking in size or stagnating. In either case, sit down, take a deep breath

Loser = someone who makes me feel inferior, which is pretty much everybody

Policy Briefing = I heard it on Fox News or from someone I played golf with five minutes ago

Liar = someone's telling the truth about me, and I can't stand that

Fake News = Real news accurately reporting on actual events, reliably, truthfully, and to my detriment

It will just disappear, like magic = I'm so stupid that I believe in the tooth fairy

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The economy will rebound by July = Uh, oh, the economy's tanking and declining faster than history can record it
We should delay the election = I'm losing and my popularity is plummeting, so here's yet another distraction

I'm sure many readers could extend this list indefinitely, but something is happening in the USA today that directly impacts the travel map industry. Due to their inability to control a raging epidemic, unlike just about every other country in the world, Americans can't travel. The Bahamas is the latest country to ban Americans, and while I can't blame them, their decision directly impacts negatively on my business and that of any firm trying to encourage travel to this lovely island archipelago. Get with reality, people. Covid-19 is never going to magically disappear.

CHINA-US RELATIONS HIT A NEW LOW

Until fairly recently, China was a prime travel market for Americans; in fact, for visitors generally. The Covid-19 epidemic changed that, very rapidly; unfortunately, not fast enough to prevent a worldwide pandemic. Fair enough; the same applies to international travel generally. However, more is at stake here than just concerns about the virus. Political rhetoric between the USA and China has deteriorated sharply over the past six months, after trade negotiations broke down. Recently, the USA ordered the Chinese government to close its Consulate in Houston, Texas, claiming that individuals at that Consulate were involved in espionage activities related to stealing technology. China retaliated by ordering the Americans to close their Consulate in Chengdu, China. Countries go through phases of hostile relations with each other, and to be fair, China does have a reputation for cyber theft. Americans then did something that is a diplomatic no-no. They broke into the shuttered Consulate in Houston, violating the norms of diplomatic immunity that protects embassies and consulates worldwide. This is simply 'NOT DONE' and I would be hard-pressed to come up with a similar situation outside of wartime or a revolutionary takeover, such as happened in Iran. Property designated for use by countries for ambassadorial residences, embassies, or consulates, are regarded as extensions of that country's sovereignty. The country of residence has no authority to enter such property for any reason; it is a gross violation of diplomatic protocol to do so, even if the property has been ordered closed and the diplomats forced to leave the country. The Cuban Embassy in Washington remained intact and protected for more than 50 years, until Cuba and the USA resumed diplomatic relations; so did the US embassy (now a Consulate) in Saigon (now HCM). This action by the US government is bound to alienate China and unsettle all countries.

Thus far, this situation has not resonated with national news media attention in the USA (which is understandably inundated by developments in the virus and Trumpian scandals). It should. This is serious. While it is theoretically possible for citizens of most countries to travel to China, escalating political tensions always bode ill for the travel industry (and world peace, of course). At the moment, travel to China isn't advisable, but Japan, South Korea, and Vietnam are cautiously opening up. We have enough problems with the virus disrupting travel. Let's focus on bringing contagion outbreaks under control; then we can all enjoy trips to exotic destinations and let the political talking heads quibble over adversarial positions all they want. A pox on all their houses.

SUMMER VACATION IN THE ERA OF COVID

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We're all staying pretty close to home these days, or should be doing so. I heard that Guy Johnson of GMJ Mapping has rented a vacation home on Vancouver Island for three weeks, but most of us are likely to be looking at a drive to Wal-Mart as a welcome break away from self-isolating routine. Lan and I recently took our first day off work since March 1st and joined our adult children for a family summer vacation on a warm and sunny Sunday in July in a boat large enough to carry all six of us. We drove to downtown Vancouver and launched the craft into False Creek (the name of the inlet just south of the downtown), climbed aboard, and headed towards the outer harbour, where ocean-going freighters park themselves while awaiting a berthing spot to load grain or sulphur. At a spot known somehow by Linh, we stopped in the middle of the harbour so a crab pot could be dropped overboard. We then cruised offshore while watching high-rise apartments and two hours later, pulled up the pot, which to my surprise was brimming over with live crabs! Grandson Johnny helped throw back the smaller ones, but half a dozen adult shellfish were dropped into a cooking pot and boiled for lunch, as we sat in the middle of Vancouver harbour. I don't know whether I'm more amazed to discover that wild crabs live in abundance in downtown waters or that we were sitting in the middle of the busiest harbour in North America eating the freshest crabs imaginable, or whether I should be amazed that a bunch of Vietnamese Canadians even know about such things as where to find crabs in the wild in the downtown of the second-largest city in Canada; something that would never occur to most native-born Canadians. Well, that's our summer vacation for 2020, and I've got to admit, it was a learning experience! Johnny, water baby that he is, also enjoyed jumping off the back of the boat and swimming around in the ocean. Even Lan went in for two minutes of cold sea water. She's braver than I am!



DISTRIBUTION IN THE ERA OF COVID

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ITMB is receiving orders from international distributors in Europe and from North American retailers. Various governments have curtailed or embargoed arriving mail/couriered packages and there is nothing we can do about this. Canada is not on any embargo list, so orders sent by mail or shipping services are getting through, much as normally would happen. For Europe, we tend to ship via reputable firms such as DHL, UPS, or Fedex. Very small orders/letters would be sent by mail, and to date all have been received. As far as we can tell, sending anything to Europe is safe, trustworthy, and reliable and operating normally. Within Canada, we usually mail small shipments, as the postal system is reliable.

Communications between Canada and the USA have functioned throughout the virus crisis, but we have noticed that mail deliveries have been much slower than 'normal' and this has been the case throughout the entire time period of the virus. This is understandable, if a bit frustrating. The physical border between the two countries remains tightly sealed, with only essential truck and train travel allowed. This includes the US post office, so letters or parcels sent by USPS do manage to reach us, as do all items sent by DHL and Fedex, and apparently UPS. Mail should not be sent to our post office box in Point Roberts for the next several months, as our access is limited. We are now sending all shipments to the USA from Canada by the best-available shipping option. Thus far, we have seen no delays or problems.

During the month of August, there has been widespread news coverage of alleged political interference with the US Post Office by Trump's newly-appointed Postmaster General. Mail drop-off boxes in some states appear to have been removed in order to limit the ability of Americans to mail anything. Sorting equipment has apparently been removed from some postal buildings for no apparent reason, resulting in a noticeable slowdown of mail delivery throughout the USA. The post office has apparently notified the governors of 46 American states that the post office will no longer ensure that mail is delivered in a timely or 'normal' manner, especially mailed electoral ballots. All of the above has been reported on reputable news media outlets. My only comment is Huh?

The reasons for this extraordinary situation are subject to interpretation, but appear to be linked to Trump's belief that mail-in electoral ballots are illegal (they are not) and that alleged 'efficiency moves' by the postal managers are merely a pretext designed to damage the US postal service as a public service for communication. I note this merely to inform and not pass judgment, but there seems to be no doubt that political interference is disrupting normal mail deliveries in the USA for reasons best known to the citizens of the USA.

ITMB no longer crosses the American border to mail items from within the USA. Bluntly said, it is too risky. We are monitoring the situation closely, and using UPS and Fedex whenever possible until the situation resolves itself. As I write this, Congress is being called back from summer recess to debate the issue. Watch this space!

ITMB'S NEWEST STAFF MEMBER

We laid off all staff in March as we were forced to shut down our business to counter Covid-19. We are pleased to announce the arrival of the first new member of our ITMB team – duties not yet determined. Kitty Joyce is still determining which aspect of our business best suits his needs. At the moment, a chair in my office seems to attract interest, but earlier today, he decided to try his hand at cartographic production. Until he becomes more familiar with his new surroundings, we are limiting his access to our upstairs office area, but he has shown great curiosity about our retail area and might find his forte helping customers. Time will tell; after all, he's only a few weeks old!

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POLICY CHANGE BY ITMB TO COPE WITH NEW EDITIONS

We wish to announce a change in policy. We have not sent any artwork to our printers since the beginning of March, and show no signs of doing so for the foreseeable future, although Lan and her team are hard at work preparing new editions. All the artwork that was at press during the shutdown has since been returned to us as printed maps. Those titles that are brand new are listed below. These are titles that were scheduled for release in any case during the early months of 2020. All of these titles are available, and all have had press releases sent out.

Sales plummeted during the shutdown period, resulting in a somewhat longer time period to reduce existing inventory levels to zero. Most of our individual distributors entered the lockdown period with ample inventory to sustain themselves for a three-month period, but are now re-ordering. We are now noticing that certain titles are starting to be ordered that have been replaced by newer editions. We apologize for any inconvenience caused in receiving, but we have a problem. The world is re-opening unevenly, with travel within Europe recovering fairly quickly, but travel to Australia, China, and Canada recovering slowly. Travel to and from the USA is virtually zero. This unevenness results in some parts of the world selling maps much more quickly than in other parts.

To maintain a level playing field, we will not be announcing new editions of titles carried in the past until such time as most of the world recovers. Face it, during the past six months, no new motorways have been opened or touristic activities initiated, so existing editions of ITMB maps are current. Also, as time passes, certain titles will run out of copies and not be re-issued right away. Please see the next section for details.

WORK IN PROGRESS - all sellers/librarians please note

During the current public health crisis, travel is limited. Internal travel from one country of Europe to another appears to be opening up fairly quickly, as is recreational travel within Canada. Generally speaking, international travel is still extremely limited, and this state will probably continue for the rest of 2020 and much of 2021.

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This places a real and very, practical constraint on every map publishing house. ITMB, as of mid-August, 2020, has ample inventory of almost all of the titles traditionally carried as part of our publishing line, and continues to expand our line by issuing brand new titles. However, we are receiving regular orders that are depleting that inventory, albeit slowly. In the short term, we have decided not to send any artwork to press until market demand is much stronger. The following titles are under development, with our best guess as to the future:

Atlantic Canada – The four Atlantic provinces of Canada constitute a regional reality for the country. New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland/Labrador have always existed as an entity, enhanced today by a travel ‘bubble’ in the era of Covid. Residents of the region can travel freely within the ‘bubble’ of the four provinces. ITMB used to have a map of this region, and is pleased to be close to re-releasing an updated version. Due in 2021.

Amsterdam and Holland – The city of Amsterdam is one of the most touristic cities in Europe. It is also special to me, as I lived on Singel canal for a summer as a young man and had the opportunity to explore the city in depth. Like many cities, Amsterdam is evolving into a more pedestrian-friendly city, with an increasing number of streets in the city centre closed off to vehicular traffic. As part of our long-term plan to gradually expand ITMB’s coverage of Europe, a new edition of Amsterdam is long overdue. The other side of the sheet is complete coverage of the country. Regardless, this map is scheduled for 2021.

Burkina Faso and Niger – This title is out of print and in the process of being updated and changed into Burkina Faso and West Africa, a double-sided map that should prove to be more useful for travelers visiting this part of Africa. Niger has already been updated and released as Niger and Nigeria, a more logical combination. Due in 2021.

Cyprus – This is a popular European travel destination. We spent two weeks here and felt that ITMB could produce a better map than what we could find. The country has a troubled modern history, and finds itself divided into two semi-hostile portions. The southern two-thirds are what used to be ‘British’ Cyprus and now are the remains of the country known as Cyprus. It is prosperous, part of the EU, and very touristically attractive. The northern third is known as Turkish-controlled Cyprus and results from a Turkish invasion over 30 years ago. It is an interesting, if somewhat less prosperous, part of Cyprus. Left to themselves, the two portions dividing the island would probably have reached an accommodation years ago, but the island has become one of those enigmas wrapped in a puzzle that defies solution. Regardless, we were fascinated by our time spent there and are gradually creating a map that we hope will portray both sides positively. Man’s reach must exceed his grasp, else what’s a heaven for? Due in 2021.

Dubrovnik and the Croatian Coast - We were privileged to participate in a ten-day cruise from Porec to Dubrovnik and found it to be such a wonderful learning experience that we wanted to create the perfect map of this wonderful area. Covid has enabled us to concentrate on developing new titles, and mapping Dubrovnik has been a real treat. As with all brand new titles, this one will be ready when it is ready, and not a day sooner. Due in 2021.

Everest – The current ITMB map of Mount Everest is out of print for now. Rather than just reprinting it, we have decided to re-work the sheet into a double-sided map, called Everest and the Himalayas, for release in 2021. As no one can climb the mountain until 2021 at the earliest, printing the artwork will be delayed, but it is ready to go to press. We hope to release this newly-updated edition in mid-2021, with timing based on Nepal opening up.

Mount Fuji, Japan, and Region – This is a new title for ITMB, covering one of the best-known mountains in the world and enhancing our series of famous mountains of the planet. One side will focus on the mountain itself, with its trails and accommodations, while the other side will provide great detail of the surrounding prefectures west of Tokyo. As travel to Japan is still largely unavailable, we are holding this completed artwork until such time as travel safely resumes. Scheduled for release in early 2021, or whenever Japan opens up.

Russia’s Heritage Cities – The current edition is out of inventory and consideration of a fresh edition suspended until travel to the central portion of Russia is more safely accomplished. The heartland of Russia is known as ‘the Rus’, covering a relatively compact geographic area centred on seven heritage cities – the Golden Ring. Russia has been particularly hard-hit by the virus, so at the moment, travel to that country is extremely risky. This may change if their newly-announced vaccine proves effective, but at the moment, we are pausing this title.

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Slovakia and Hungary – Inventory of this title has sold out. We are re-working this title into a brand new double sided map called Slovakia and Bratislava, with the country filling one side and an excellent city map being on the opposite side of the sheet, for release in 2021. Hungary and Budapest was released in 2019.

Spain North Rail and Road – This will be a brand new title for ITMB, covering the entire northern half of Spain in detail from Madrid north to the French border, focusing on the opportunities for rail travel; scheduled for release in 2021. We are also working on a separate map doing the same for Southern Spain. Watch this space!

Surinam – This title is out of stock indefinitely. We hope to re-release it in 2021, depending on safe travel provisions.

Tofino and Vancouver Island South Half – This will be a brand new recreationally-oriented title for ITMB. Tofino is the westernmost end (or starting point) of the Trans-Canada Highway, an epic undertaking that has bound together Canada as a nation. It is also the western terminus of the famous Trans-Canada Hiking Trail, the longest such trail in the world. This will expand recreational exploration for BC when released in the spring of 2021. The Tofino side will include Uceulit, the Broken Islands group, and the Port Alberni region. The other side will feature all of the southern half of Vancouver Island, noting all attractions, back roads, and camping areas.

NEW RELEASES JUNE/JULY, 2020

Barbados & St. Lucia Travel Reference Map 3rd Ed. 2020 1:38,000/1:45,000 ISBN 9781771290937 UPC 817712909374 \$13.95cdn/us E9.50 8.95GBP – Barbados and St. Lucia are adjacent Caribbean islands and are touristically important in their own rights, but are also frequently visited on the same cruise trip by a variety of cruise ship lines. Saint Lucia fills side 1 as one opens the map, with a comprehensive inset map of Castries, the capital. Clusters of resorts abound at Marigot, Rodney Bay, Soufriere, and Vieux Port. A good highway links the far north to the far south. The other side of the sheet covers Barbados in fantastic detail, with an excellent inset map of Bridgetown, the capital. The island's airport is east of the capital, and the focus for resorts is at St. Lawrence Gap, on the south coast, with another along the west coast, at Holetown. This island is more gently rolling countryside, with several scenic routes through and around the island. We have also included a Ten Top Attractions list. Both islands are loaded with history, attractions, and wonderful weather. **AVAILABLE**

TURKMENISTAN (and AFGHANISTAN) TRAVEL REFERENCE MAP 4TH Ed. 2020 1:350,000/1:650,000 ISBN 9781771297998 UPC 817712979988 \$13.95cdn/us E9.50 8.95GBP – The world is changing as a result of a global pandemic, and ITMB has to change with it. We wish to keep all of our artwork available, but at a time of greatly reduced travel, we have been forced to combine two different countries that share a common border in order to justify printing either one. The two countries, Afghanistan and Turkmenistan, do share a common heritage, but a very different history. Fiercely independent Afghanistan has been the bane of those wishing to dominate it for centuries. Thus, Afghanistan, lovely though it is as a country, is a failed state and unattractive to tourism. ITMB Publishes a separate map of the country, and a map of Kabul. The reason for this map is that it is our first ever map of just Turkmenistan, a former part of the USSR that broke away in the collapse of the Russian empire in 1990. The country has, however, not emerged from the Soviet way of thinking, and is authoritarian in its attitude. It is, fortunately, open to travel, and is slowly improving its facilities, so is to be encouraged. The map includes a very good inset map of Ashgabat, the capital. We have also added eight Top Attractions, ranging from the World Heritage site of Konye to the ancient ruins of Nisa. **AVAILABLE**

ISSUED IN MAY, APRIL, and JUNE, BUT REPEATED FOR THOSE VENUES JUST RE-OPENING

Egypt & Cairo Travel Reference Map 2nd Ed. 2020 1:1,000,000/1:12,500 on waterproof stone paper ISBN 9781771292658 UPC 817712926586 \$13.95cdn/us E9.50 8.95GBP – **AVAILABLE**

Italy South and Central Travel Reference Map 4th Ed. 2020 1:600,000 ISBN 9781771293686 UPC 817712936868 \$13.95cdn/us E9.50 8.95GBP – **AVAILABLE**

Scotland Far North & Islands Railway & Road Travel Reference Map 1st Ed. 2020 1:300,000 ISBN 9781771297233 UPC 817712972330 \$13.95 E9.50 8.95GBP - **AVAILABLE**

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**South Australia & Northern Territory Travel Reference Map 1st Ed. 2020 1:1,900,000 ISBN 9781771290272
UPC 817712902726 \$13.95 E9.50 8.95GBP – AVAILABLE**

**Western Australia Travel Reference Map 1st Ed. 2020 1:1,900,000 on waterproof stone paper ISBN
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**Yellowstone National Park & Wyoming Travel Reference Map 1st Ed. 2020 on waterproof stone paper
1:60,000/1:900,000 ISBN 9781771299190 UPC 817712991904 \$13.95cdn/us E9.50 8.95GBP – AVAILABLE**

**Banff and Jasper National Parks Travel Reference Map 4th Ed. 2020 1:240,000/1:250,000 ISBN
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817712909824 \$13.95cdn/us E9.50 8.95GBP – AVAILABLE**

**Boston & New England Travel Reference Map 3rd Ed. 2020 1:10,000/1:800,000 on waterproof paper ISBN
9781771290951 \$10.95cdn/us E9.50 8.95GBP – AVAILABLE**

**England Southeast & Midlands Rail/Road Travel Reference Map 1st Ed. 2020 1:300,000 ISBN 9781771292672
UPC 817712926722 \$13.95cdn/us E9.50 8.95GBP – AVAILABLE**

**Italy North and Central Travel Reference Map 1st Ed. 2020 1:600,000 ISBN 9781771293679 UPC
817712936790 \$13.95cdn/us E9.50 8.95GBP – AVAILABLE**

**New Zealand North Island Travel Reference Map 1st Ed. 2020 1:650,000 ISBN 9781771295727 UPC
817712957276 \$13.95cdn/us E9.50 8.95GBP – AVAILABLE**

**Panama Canal/Central Panama Travel Reference Map 1st Ed. 2020 1:100,000/1:300,000 ISBN 9781771296243
UPC 817712962430 \$13.95cdn/us E9.50 8.95GBP – AVAILABLE**

**Spitsbergen/Svalbard Travel Reference Map 1st Ed. 2020 1:800,000 ISBN 9781771297219 UPC 817712972194
\$13.95cdn/us E9.50 8.95GBP – AVAILABLE**

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