



## **ITMB PUBLISHING LTD.**

- **INTERNATIONAL TRAVEL MAPS AND BOOKS**
- **ITM DISTRIBUTION**

**12300 Bridgeport Road  
Richmond, BC  
CANADA V6V 1J5  
TEL: (604) 273-1400  
FAX: (604) 273-1488  
E-mail: Jack@itmb.com**

**AXIS OF EVIL MAPPING NEWSLETTER #4 OF 2019 – April – New Titles: see below for details**

### **INTRODUCTION**

Spring has arrived for most of North America, which means longer days and more time to plan trips. We didn't go anywhere in April, putting the lie to the rumour that we're always on the road. We do stay at home a fair amount, but we have so many maps needing on-the-ground checking for accuracy that even we feel that Vancouver is merely home base – nice to touch every so often, but really, just a base for between trips. We will be here until late May this time, however, we have an arduous trip coming up.

### **A GOOD NEWS STORY**

There is so much negativity in the daily news reports that hearing a story about goodness does make you feel that there is hope for the future of the world. This story is of a five-year-old girl in the USA who watched a television show that noted that a child in Africa died every thirty seconds from malaria, which could be prevented if netting could be provided to cover beds and/or cots. The program noted the contact information for a non-profit society raising funds to buy and send mosquito netting to Africa. Now, this girl was only five, so she wasn't sure how long half a minute was, but her mother helped show her and she counted to 30. Then she said 'Someone just died. That's terrible'. For most five-year-olds, that would be it, the attention span of a normal youngster not being all that great. This girl really focused, and remembered, and was deeply affected by some child she didn't know dying in Africa, wherever that was, simply because he or she didn't have protective netting.

On the following Monday, her mother received a call from the girl's school, because her daughter was refusing to hand over her lunch money to pay for her school-arranged lunch, saying that she had to use the money to buy netting and was prepared to go without lunch to help. The girl's mother realized that this was becoming very important for her daughter, so helped her with enough money to buy one net (\$10) and send it to the organization responsible for sending nets to Africa. Again, she thought that would be the end of the exercise, but the organization wrote back to thank her and to say that she was their youngest donor to date. This little girl then organized a fund-raiser at her school and raised enough money for another ten nets. She then saw something on TV noting that Bill Gates was rich and wrote to Bill Gates, the wealthy philanthropist, and essentially told him what she was doing, but as he had all the money and she didn't, he should do something as well. After all, she was only five.

Needless to say, Gates was touched by her and contributed towards the society organizing nets, and used his advertising savvy to promote this little girl's efforts. This, of course, touched a lot of people, who contributed towards this cause. The net result of this little child's efforts to date has been to provide well more than one million mosquito nets to children in Africa, with the result that the death rate from malaria-carrying mosquitos has dropped significantly in those areas where the nets have been provided. The girl, now seven, is still focused on this project and is still actively raising funds for this one cause. At least one million children are alive today because one little girl in the USA cared. There is hope for us all.

### **WHAT IS THE MOST PROFITABLE FIRM IN THE WORLD?**

The knee-jerk reaction to the question of profitability would probably cause most people to name the largest firms they could remember. Amazon? Nope. Google, Microsoft, or Twitter? Nope. General Motors? Nope, it's close to bankruptcy, as is Fiat/Chrysler. In fact, no car manufacturers would come close to being supremely profitable; the market for cars is just too competitive. There; I've said the magic word. Competition forces prices downwards, to keep one's end-use prices competitive. That's why most paper travel maps sell for about the same price. An ITMB map at \$29.95 would be uncompetitive with a Marco Polo map at \$11.95, or a Nelles map etc. So, think of a non-competitive commercial product that is completely non-competitive because prices are set by world demand. Here's a hint: think of oil. In the United States, oil producers compete with each other, forcing a degree of competitiveness.

**OFFICES IN: HANOI. PRAGUE. VANCOUVER**

**WWW.ITMB.COM**



## ITMB PUBLISHING LTD.

- INTERNATIONAL TRAVEL MAPS AND BOOKS
- ITM DISTRIBUTION

12300 Bridgeport Road  
Richmond, BC  
CANADA V6V 1J5  
TEL: (604) 273-1400  
FAX: (604) 273-1488  
E-mail: Jack@itmb.com

The most profitable firm in the world is Aramco, a firm that does not trip off the tongue, as few have heard of it. If I said the Royal Saudi Arabian Oil Company, the nationalized oil producing company that produces more oil per day than most of the rest of the world combined, a light would probably go on over your head! It made \$111 BILLION dollars profit in 2018, twice as much as Amazon. It is extremely profitable! After all, once you've drilled under the sand, the oil starts flowing and technology or specialized expertise takes second place to nature's desire to reach the surface. Saudi Arabia's oil potential is well-developed and has been operating for years, so little investment capital is required. Demand is high, production costs are low, and the sale price of the product is controlled by worldwide market demand. The profit margin is huge. How do I know? Well, the Saudi government needs huge amounts of cash to fund economic development schemes that the Crown Prince hopes will lead the country to long-term prosperity. Hence, they are opening their huge oil fields to international investors and need to open themselves to unprecedented scrutiny to tap into cash looking for a home. There; you've learned something new!

### ITMB MAPS ARE EVERYWHERE!

Here's an inveterate traveller in Hanoi, Vietnam, who has just found an ITMB map in a store. There are actually several map titles on display, but Johnny (yes, that's Johnny!) is standing in front of them. We have a distributor in Vietnam, as we have in Japan, Belgium, Germany, Rwanda, Gambia etc., but this is the first time anyone has sent us a photo of our maps on display.



**OFFICES IN: HANOI. PRAGUE. VANCOUVER**

**WWW.ITMB.COM**



## **ITMB PUBLISHING LTD.**

- **INTERNATIONAL TRAVEL MAPS AND BOOKS**
- **ITM DISTRIBUTION**

**12300 Bridgeport Road  
Richmond, BC  
CANADA V6V 1J5  
TEL: (604) 273-1400  
FAX: (604) 273-1488  
E-mail: Jack@itmb.com**

### **66 MILLION YEARS AGO**

A remarkable fossil deposit has recently been found in North Dakota. It appears to carbon-date the event that wiped out most of the dinosaurs in an exceptionally short time period 66 million years ago. This story has two geographic travel points. The first is Chicxulub in the Yucatan Peninsula. This is where a ten-kilometre-wide asteroid, one of the largest ever to impact with the earth, did so in a catastrophic explosion that resulted in two things. First, it sent shock waves all over the world, triggering devastating earthquakes, enormous flash floods, and huge volcanic eruptions everywhere on earth as it was at that time. Second, the debris from the resultant explosion, combined with the dust from hundreds of volcanic eruptions as far away as India, spewed such an enormous amount of debris into the air that the sun was obliterated for decades, making the air unbreathable in many areas and creating a mini-ice-age. As a result of the floods and earthquakes, most of the animal life on earth was swept away in very short order.

That brings us to our second travel destination. The Hell's Valley area of the North Dakota badlands was, millions of years ago, on the shoreline of the ocean. A monumental tidal wave swept up the valley, carrying with it millions of sea creatures, along with an enormous amount of mud and, most importantly, something called tektites, which are tiny shards of natural glass that came from the meteorite impact in the Yucatan. The same event creating the tsunami-like tidal wave swept countless millions of creatures along with it and deposited many in what is now North Dakota. Paleontologists will be happily digging in this fossil beds for many years to come.

Why should you care about something that happened millions of years ago? Well, for one thing, birds and small, agile, mammals managed to move faster than the dinosaurs could and enough survived the catastrophe to adapt to changing conditions, often by living in trees. This ultimately led to mankind, a few million years later, and the world has been going downhill ever since!

The second point is that there are other asteroids. One exploded above the Bering Sea just last year that created a nuclear-like explosion ten times larger than the Hiroshima nuclear blast. Fortunately, it occurred in a remote area, but it was recorded by monitors established to sense illegal nuclear explosions, so it was noted, and investigated to make sure it wasn't something like a North Korean bomb. If it had exploded over a major city, that city would have disappeared. No one knew that this particular asteroid was approaching earth, so we need to find and track such asteroids more accurately from now on. This particular asteroid was about ten metres across, far smaller than the one that hit the Yucatan. Now, sit back, enjoy a cup of coffee, and don't look up.

### **STONEHENGE AND THE YAMNAYA**

We expect to take our grandson to Stonehenge this coming July. Stonehenge is one of the largest and most mysterious creations of mankind on the planet. Who built it, and why? Some 4,500 years ago, when Britain was inhabited by Neolithic people, it was invaded by a murderous tribal grouping from the Black Sea/Caucasus part of the world called the Yamnaya. Most of the people then inhabiting what we now call the British Isles were eliminated by these newcomers - violently. It is not known whether Stonehenge was built by the original Britons or by the newcomers. There are stone circles in various parts of Europe, none as majestic as Stonehenge, but the concept of a circle of large stones seems common to large parts of Western Europe. Did the Yamnaya build them or did they inherit them? Genetically, we know that the original Britons were virtually wiped out by the Yamnaya in what must have been a brutal, genocidal attack from one end of Britain to the other over a relatively short time period. The newcomers were cattle herders and warriors and their genes can be found throughout the Eurasian steppe lands north of the Black Sea. It is one more factor linking the UK to Europe, not that any Brexiteer cares!

**OFFICES IN: HANOI. PRAGUE. VANCOUVER**

**WWW.ITMB.COM**



## **ITMB PUBLISHING LTD.**

- **INTERNATIONAL TRAVEL MAPS AND BOOKS**
- **ITM DISTRIBUTION**

**12300 Bridgeport Road  
Richmond, BC  
CANADA V6V 1J5  
TEL: (604) 273-1400  
FAX: (604) 273-1488  
E-mail: Jack@itmb.com**

### **A TRIP WE'RE NOT TAKING**

For many people, the USA is one of the most difficult countries in the world to enter as a visitor. We Canadians are fortunate in that, despite strained governmental ties, most Americans seem to be blithely unaware of any controversies, and we manage to cross the line into what we call the southern half of Canada fairly easily. It is a very different reality when one is contemplating a visit to Russia. I hasten to add that this applies to Canadians and may not apply to anyone from a different country. To visit Russia, one must first have an official letter of invitation from an approved company or organization within Russia. How many of us would travel to a different country if this requirement existed? I mean, who knows someone in Russia, apart from Trump? One needs this letter to apply to stay in a hotel. Think of that for a moment – not to enter the country, but to reserve a room in a hotel. One cannot use Booking.com! Once one has pre-paid for their accommodation (non-refundable, of course) and armed with that insufferable letter of invitation, one is allowed to apply for a visa to visit Russia – but only through a Russian-approved visa processing firm. There is one such firm in Vancouver. Two visas valid for a visit of up to 30 days would cost \$1,153.00 and would take a week to process. One could opt for a month-long processing time for 'only' \$711.00, which is still extortionate. One cannot book airline tickets without first having the letter, the pre-paid accommodation, and the visa. As Moscow is not a prime travel destination, there are few options from Vancouver, and all are extremely pricey, averaging \$2,000.00 per person. Our planned visit, by now cancelled as being too expensive and too difficult to organize, was to take the Trans-Siberian train to Ulaan Baatar in Mongolia. We could not, of course, book seats on any trains without having the letter, the pre-paid accommodation, the visa, and the airline ticket. There are various firms offering to book such tickets on-line, for extortionate amounts of USD. When we started adding up the assorted costs, we exceeded \$6,000 before leaving home. We decided to spend our travel money elsewhere, opting not to 'enjoy' being ripped off for \$600 plus living expenses per day. We are now flying to Beijing for \$650 return each and will take a train to Ulaan Baatar for \$200, with no visa to Mongolia being required (we already have 10-year China visas). That's a LOT cheaper and easier than going via Russia, and took three hours to organize! It's called voting with your feet or, in this case, with your pocketbook.

### **WORK IN PROGRESS ON CURRENT PROJECTS**

**We have 28 titles at the moment that have fewer than 100 copies left in stock or are completely out of stock. Most of these are being updated by Lan and her team of dedicated cartographers; others are being run down a bit further before we decide what to do. Please note the following:**

Auckland/North Island is now out of copies. A new edition is at press; no ETA.

Chile South & Patagonia is out of inventory. A new edition is being prepared; no ETA.

Europe Rail/Road Map is almost out of print. A new edition is being prepared; no ETA.

Guadeloupe/Martinique is almost out of print. A new edition is being prepared; no ETA.

Honduras is almost out of print. A new edition is being prepared; no ETA.

Laos/Cambodia is almost out of print. This is being discontinued as we now have separate maps of each country.

Madagascar is out of inventory. A new edition is being prepared; no ETA.

Malta/Goza is almost out of print. A new edition is at press; no ETA.

Mexico: Sonora and Chihuahua is now out of print. It has been replaced by a new title – Mexico: Sonora and Sinaloa.

Nicaragua/El Salvador is almost out of print. It is being replaced by a new title Honduras & Nicaragua, which should be available in June.

Norway is now out of print. A new edition is at press; no ETA.

Oman & Yemen is almost out of print. A new edition is being prepared; no ETA.

**OFFICES IN: HANOI. PRAGUE. VANCOUVER**

**WWW.ITMB.COM**



## **ITMB PUBLISHING LTD.**

- **INTERNATIONAL TRAVEL MAPS AND BOOKS**
- **ITM DISTRIBUTION**

**12300 Bridgeport Road  
Richmond, BC  
CANADA V6V 1J5  
TEL: (604) 273-1400  
FAX: (604) 273-1488  
E-mail: Jack@itmb.com**

Paraguay is out of stock. A new edition is underway and expected in June.

Russia has unexpectedly almost run out of copies. A new edition is being prepared; no ETA.

Seattle, Shanghai, and Slovakia are all close to running out of inventory. New editions are being prepared.

Somalia is almost out of print. We are preparing a new title called Somalia and the Horn of Africa for release in mid-2019; no ETA.

South Africa is out of inventory. A new edition is at press; no ETA.

Sri Lanka is almost out of copies. A new edition is being prepared; no ETA.

Surinam and Guyana is out of print. A new edition is being prepared; no ETA.

Vancouver Island is almost out of inventory. A new edition is at press; no ETA.

West Coast Trail (BC) is almost out of stock. A new edition is not imminent.

### **NEW EDITIONS IN APRIL, 2019**

**Anguilla & St. Martin/St. Maarten Travel Reference Map 1<sup>st</sup> Ed. 2019 1:23,000/1:20,000 ISBN 9781771297103 UPC 817712971036 \$13.95cdn/us E9.50 8.95GBP** – We visited these islands in 2018 and this is the result – an expansion of three separate political entities in the Caribbean. The first of the main islands is Anguilla, a popular cruise ship destination. This occupies all of side one, with inset maps of Dog Island, Prickley Pear Cays, and aptly-named Scrub Island. Anguilla enjoys several sandy beaches, only some of which have been developed for resort use, and those ‘resorts’ that do exist tend to be modest operations. The west end Village area seems to have the most beaches, with resorts on Barnes Bay and Maunday’s Bay, but the best beach is a bit further east, at Rendezvous Bay. Crocus Hill, in the centre of the island, contains most of the shopping facilities for the island, and Shoal Bay, on the northern coast has another lovely beach resort area. The other side of the map is devoted to what must be the most unusual aspect of the Caribbean – a relatively small island shared by two European powers, France and Netherlands. The island is Saint Martin (it’s French as well as its English name) or Sint Maarten (its Dutch name). The Dutch occupy the south half of the island, with the cruise ship terminal at Philipsburg, the capital. The town is located along a stretch of beach and is only three streets wide. On the other side of town is Great Salt Pond, so the town has no place in which to expand, so is very congested. Touristic attractions tend to spread out from the town along the south coast. If one rents a car, as we did, it is a very enjoyable trip to the north half (the French part) of the island. There is no border, so the only difference is language. Both halves of the island use the Euro as their currency. The northern half has two well-developed beach resort beaches at Orient Bay and at Baie de Grand Case. The capital, Marigot, contains most of the shops. The highest point of land on the island is Pic Paradis (424m) in the French portion. Inset maps of Philipsburg and Marigot are included. **AVAILABLE**

**OFFICES IN: HANOI. PRAGUE. VANCOUVER**

**WWW.ITMB.COM**



## **ITMB PUBLISHING LTD.**

- **INTERNATIONAL TRAVEL MAPS AND BOOKS**
- **ITM DISTRIBUTION**

**12300 Bridgeport Road  
Richmond, BC  
CANADA V6V 1J5  
TEL: (604) 273-1400  
FAX: (604) 273-1488  
E-mail: Jack@itmb.com**

**Greenland & North Polar Region Travel Reference Map 4<sup>th</sup> Ed. 1:3,000,000/1:9,000,000 ISBN 9781771293136 UPC 817712931368 \$13.95cdn/us E9.50 8.95GBP** – Greenland is indeed a fascinating place to visit. Granted, much of it consists of inaccessible icefields that, if they melted, would detrimentally raise ocean levels to catastrophic levels. The coastal regions are, however, inhabited, and it is possible to fly in or take an adventuresome cruise with Linblad and visit the giant island. Three-quarters of Greenland lies above the Arctic Circle and ice bergs carved out of the many slowly-moving rivers of ice are commonplace in the North Atlantic. Due to sea ice, the notable attractions of the island tend to be concentrated in the southern third. The original settlers are not the Norse, but Inuit peoples who migrated eastwards from what is now Canada's northland. Although the area has been a Danish possession for centuries, only the relatively narrow Nares Strait separates it from Canada's Ellesmere Island, and the famous Thule Air Force base is considerably south of Alert, Nunavut. The second side of the sheet is a separate map of the entire North Polar Region, centred on the true North Pole itself. The Polar Region consists of everything north of the Arctic Circle, but this map extends the concept southward to the 55<sup>th</sup> parallel, thereby including all of Scandinavia, including Denmark, as well as all of northern Canada, northern Russia, Greenland, Iceland, Alaska, and even Scotland, Estonia, and Latvia. A tiny portion of Ireland and a goodly chunk of Belarus also fall into the range of this map, which is very interesting, and is unique. No other such map exists. It was prepared by the Canada Map Office as a project and is used here with permission. Believe it or not, as a result, this map is copyright by the Queen, as are all government maps produced in Canada. I think that's a nice touch for an international map! Being a circular projection, the printing is from Canada at the 'bottom; thus, the place names for Russia and Scandinavia are oriented from the perspective of a wall map. In other words, nomenclature is consistently downwards, not circular, so if the map is rotated, Russian place names would be upside down. The significance of this map cannot be understated. It is the only one ever prepared as a survey-specific quality of every nation on earth that could consider itself 'polar'. Its scale prevents undue detail, but we have noted a short series of trivia points of note, such as the difference between true north and the magnetic pole, or the largest urban area in the region (Murmansk), or the location of the most northerly known thermal hot spring (Alaska). The urban area closest to the North Pole is Alert, at the top end of Canada's Ellesmere Island, at about the 83<sup>rd</sup> parallel. Both these maps are so interesting that they are easy sells. The cover is double-sided, so can be presented on retail shelves either with Greenland outwards, or North Pole outwards. Either way, it sells. Enjoy!

**AVAILABLE**

**Montreal & Southern Quebec Travel Reference Map 2019 1:12,500/1:850,000 on waterproof stone paper ISBN 9781771294676 UPC 8177129467689 \$10.95cdn/us E9.50 8.95GBP** – Montreal is one of the most attractive cities in North America to visit. It is easily available from NYC, Boston, Toronto, and Washington, and is a major airline hub with flights coming from all over the world. From its earliest days, Montreal has been an attractive city to live in, and for many years was the largest urban area in Canada. The touristic focal point is the old town, called Vieux Montreal, located on the north shore of the St. Lawrence River, but the liveliest portion is closer to the current city centre north of Autoroute 720. The Place Ville Marie and the Eaton Centre provides the main shopping experience, and nearby Chinatown offers its own unique flavour. The city's quiet Metro system can whisk one to the Ile Ste-Helene, site of the world fair half a century ago, or to Cote des Neiges and the huge Oratory pilgrimage centre on Mont Royal. The reverse side of the sheet, provides a handy travel map of southern Quebec, from Ottawa in the far west to the famous Gaspé Peninsula and from Baie-Comeau to the American border. This enables users two uses of the map – to see a fascinating city and to explore north into the recreational heartland of Quebec or east into the Gulf of St. Lawrence. This map is printed on waterproof stone paper, so is bio-degradable.

**AVAILABLE**

**OFFICES IN: HANOI. PRAGUE. VANCOUVER**

**WWW.ITMB.COM**



## **ITMB PUBLISHING LTD.**

- **INTERNATIONAL TRAVEL MAPS AND BOOKS**
- **ITM DISTRIBUTION**

**12300 Bridgeport Road  
Richmond, BC  
CANADA V6V 1J5  
TEL: (604) 273-1400  
FAX: (604) 273-1488  
E-mail: Jack@itmb.com**

**Rio de Janeiro & Brasil East Coast Travel Reference Map 3<sup>rd</sup> Ed. 2019 on waterproof paper 1:12,900/1:2,200,000 ISBN 9781771296663 UPC 817712966636 S11.95cdn/us E9.50 8.95GBP** - We are pleased to re-introduce our popular map of Rio for its third edition, and to include with it a detailed map of the south and east coasts of Brasil. Rio is a fascinating, if troubled, city. It recently hosted the Olympics and promised much in the way of infrastructural improvements. We delayed re-issuing this title for nine months while we evaluated what had opened, what was likely to open, and what was not likely to be completed. The core of the map is the Carioca region, close to the lower end of the tram line to the favelas. However, arriving visitors can now take the new subway from the airport to the city centre or south to the beach communities of Copacabana, Ipanema, and Leblon. The other side of the map covers much of developed Brasil, stretching from Sao Paulo in the lower left corner to Natal in the upper right of the sheet. It goes inland to Belo Horizonte and north along ordinary roads to Teresina on the Parnaiba River. The coastal highway through Salvador and Recife passes innumerable beaches and historic towns. Natal is a very popular beach area, with direct flights from Portugal. Altogether, an interesting map.  
**AVAILABLE**

**St. Martin/St. Maarten & Anguilla Travel Reference Map 1<sup>st</sup> Ed. 2019 1:20,000/1:23,000 ISBN 9781771297103 UPC 817712971036 \$13.95cdn/us E9.50 8.95GBP – see Anguilla for description.**

### **NEW RELEASES IN MARCH, 2019**

**British Columbia wall Map 2<sup>nd</sup> Ed. 2019 1:1,250,000 on paper, available flat only ISBN 9781553410157 UPC 815534101570 \$35.00cdn/us Euro price on demand** – Years ago, the BC government published the one and only wall map of the province, known as 1A. This map was discontinued in 1996, when ITMB purchased all the remaining inventory of Maps BC. 1A ran out of copies in 2000. For a while, flattened road maps of BC had to do, but they were too small and too lacking in detail for what was needed. ITMB re-worked our BC map into a large-size wall map format and published a large, proper, wall map. This ran out of copies last year. Now, we launch the 2<sup>nd</sup> edition of this map. It is quite large, being 28”x80” (sorry, I don’t know the metric equivalent). While theoretically being available for worldwide distribution, the market for this particular map is almost always within BC. We can ship it to distributors/retailers in a shipping tube. The information on the map is the same as for our BC travel map (see above) but formatted as something suitable to hang on a wall. It is very good and is the largest and most detailed wall map of the province in print. We can also laminate it on demand and frame it for customers. However, in a practical sense, it would be difficult to market internationally, although we would welcome orders. **AVAILABLE**

**France Railway & Road Travel Reference Map 3<sup>rd</sup> Ed. 2019 1:1,000,000 on waterproof paper ISBN 9781771292832 UPC 817712928320 \$12.95cdn/us E9.50 8.95GBP** – This edition of France continues a developing strain of European country maps for ITMB – placing an emphasis on train travel. Tourism is changing, or rather, is growing exponentially as more and more people from Asia visit France. Most of these visitors, and for that matter, most visitors from North America, prefer to travel around France by using the excellent rail network, rather than by road. Most map publishers have removed rail lines from their maps in order to concentrate on those people travelling by car. Our map shows the road network in good detail, but our difference is that we show the rail network in excellent detail as well. As a country, France is one of the most popular destinations in Europe, and for good reason. Whether one is interested in the chateaux gracing the Loire Valley or the great cathedrals of Chartres or Reims, or the massive defensive fortresses of bygone years, France offers something for everyone. This is a traveller’s map, whether moving around by rail or by road, its plastic paper ensures it will not tear or crack, and can even be used as an umbrella if one is caught in a sudden rainstorm! We have also included another feature common to ITM maps, a listing of the top ten attractions in the country – hard to do for France! The map includes dozens of noteworthy attractions, World Heritage sites, and scenic back roads for those wishing to avoid motorways. A favourite of mine is the Salines Royale salt works, southwest of Besancon, which we visited in 2018; fascinating!  
**AVAILABLE**

**OFFICES IN: HANOI. PRAGUE. VANCOUVER**

**WWW.ITMB.COM**



## **ITMB PUBLISHING LTD.**

- **INTERNATIONAL TRAVEL MAPS AND BOOKS**
- **ITM DISTRIBUTION**

**12300 Bridgeport Road  
Richmond, BC  
CANADA V6V 1J5  
TEL: (604) 273-1400  
FAX: (604) 273-1488  
E-mail: Jack@itmb.com**

**Korea North and South Travel Reference Map 1<sup>st</sup> Ed. 2019 1:830,000/1:550,000 on stone paper ISBN 9781771294119 UPC 817712941190 \$13.95cdn/us E9.50 8.95GBP** – This is a brand new title for ITMB, combining North and South Korea into one double-sided map focusing on the entire Korean Peninsula rather than its political components. The peninsula is undergoing a lot of change at the moment, and no one knows the ultimate outcome. North Korea seems interested in opening itself somewhat to South Koreans, and even if steps to date seem like baby ones, tensions between north and south seem cordial at the moment. For the time being, this map replaces our separate map of North Korea, as changing conditions makes it too risky for us to re-do our North Korea title until its future path is clearer. However, although this map also shows South Korea in good detail, we will continue marketing our Seoul and South Korea map as well as this one. It is still quite difficult to enter North Korea, but we have included an inset map of central Pyongyang and another of its metro system just in case one makes it to the city. South Korea has emerged as one of the most economically developed countries in Asia and is well worth visiting. **AVAILABLE**

**OFFICES IN: HANOI. PRAGUE. VANCOUVER**

**WWW.ITMB.COM**